The Scarborough System. Everybody needs one.

Scarborough makes you more productive and more creative.

1. **The MasterType Family** is your most basic home computer software library. Designed especially with kids in mind, the MasterType Family introduces you to all the fundamentals of computing — keyboard familiarity, word processing, keeping track of lists, and working with numbers and formulas — through the imaginative use of action, color and sound. Even adults will want to take advantage of these time-saving tools.

2. **Scarborough educational products** challenge your creativity. Two business simulation games by award-winning author Tom Snyder, Run for the Money (for kids) and Make Millions (for adults), teach the fundamentals of economics while you run a modern company in an adventure environment. Songwriter, PictureWriter and PatternMaker sharpen creative skills while teaching contemporary music, arts and spatial relationships.

Build a Book About You turns your computer and printer into a printing press as you create a child's very own personalized, hardcover book with the child's name, friends and pets woven into an exciting adventure story.

3. **Scarborough's home products** provide unique alternatives to important home activities that are faster and more comprehensive than traditional methods. You can quickly and efficiently manage your household finances with Your Personal Net Worth. The Original Boston Computer Diet will help you achieve lasting weight loss and good health through an enjoyable, easy to use and individually-tailored diet program.

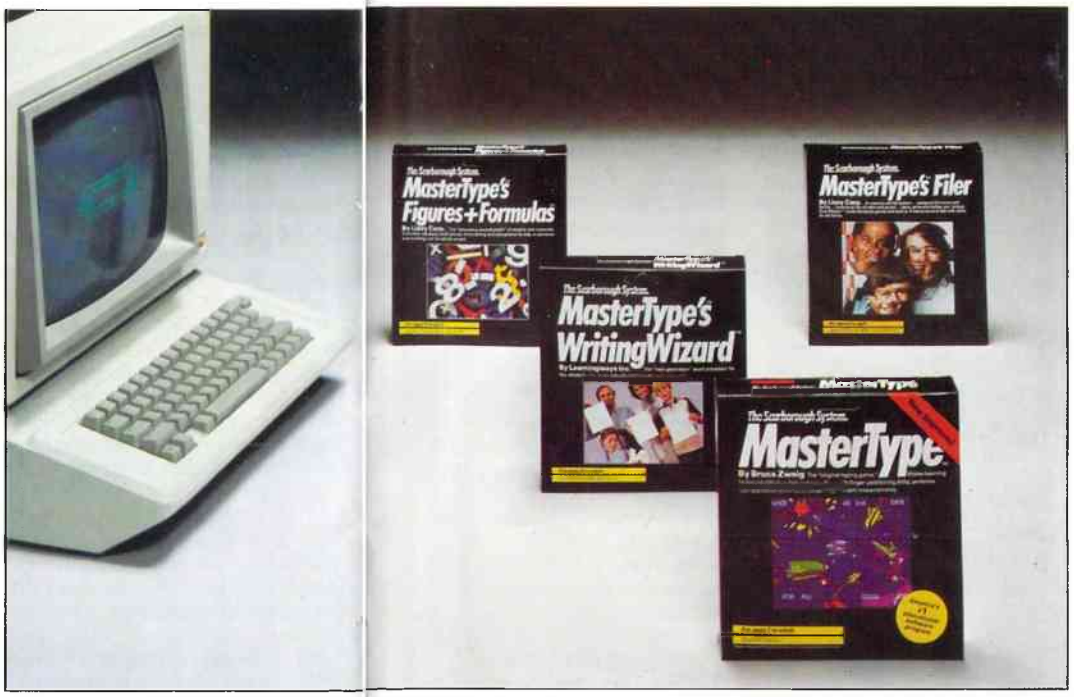
4. **That's an overview of The Scarborough System.** Put it to work to make your life more productive, creative and enjoyable.

Introducing the MasterType Family!

Motivate children to gain the most from their home computers in an entertaining and educational way!

The MasterType Family provides your whole family with a comprehensive, inexpensive home software library. Designed with kids in mind, the MasterType Family makes tedious tasks exciting and interesting through the imaginative use of action, color and sound. Adults also will appreciate the simplicity and advanced features of these products! The MasterType Family of lasting value programs are easy enough to use immediately yet sophisticated enough to grow with your needs tomorrow.

If your family loved MasterType or if they heard about it from friends, they'll also enjoy the other products in the MasterType Family. Turn the page to find out more about this exciting new series of high-quality products.



New Improved MasterType

With New Improved MasterType, you will develop the keyboard familiarity and typing skills so vital to efficient use of a home computer.

MasterType's Writing Wizard

Use those skills with our new-generation word processor, MasterType's Writing Wizard, which makes writing fun and creative for children, and effortless for adults.

MasterType's Figures + Formulas

Familiarize your children with the relationships between measurements with MasterType's Figures + Formulas, the "computing encyclopedia" of weights and measures.

MasterType's Filer

With MasterType's Filer, you can organize address lists, collections, home inventory and other valuable information. With the touch of a key it puts a wealth of information at your fingertips.

MasterType™

New Improved

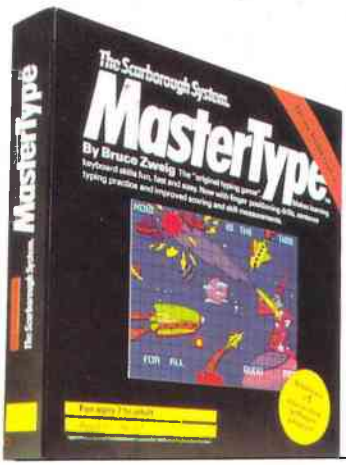
Now America's #1 educational program is better than ever!

We've added finger positioning exercises and sentence typing practice so that MasterType can produce all the results of a traditional touch typing course. New Improved MasterType is the most entertaining way ever to learn to type and improve your keyboard skills. Colorful, exciting graphics, coupled with fast-paced, arcade game action take you through 18 levels of difficulty — from letters to words to sentences — increasing your typing speed and accuracy at every level.

The program monitors your progress in words per minute, tracks your errors, recommends lessons to improve your skills, and even gives you scores to compare with those of your friends.

Teachers can create individualized lessons for their students.

Developed by Bruce Zweig, this challenging and educational game has topped the best seller lists since its introduction in 1982.



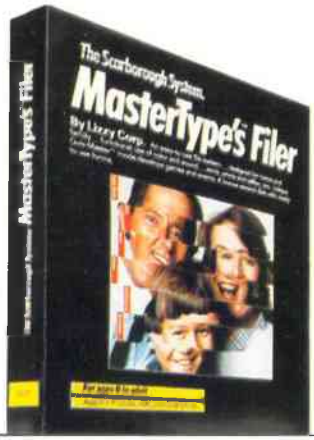
MasterType's™ Filer

The home file and list manager that makes getting organized fun and easy!

MasterType's Filer is a fun-to-use program for children and adults that does away with filing in old shoeboxes and keeping lists on scraps of paper. Children are attracted by the imaginative use of color and sound. Pre-set files make it easy for youngsters to catalog valuable information on hobbies, record coliections, paper routes or sports statistics. Parents can create quizzes on any subject or memory activities using the unique Quiz-Master™ function. You can even develop trivia games!

Adults will also want to use the powerful features of MasterType's Filer to computerize household records. Organize names and addresses, birth dates, credit cards, home inventory, health and insurance records, or membership records quickly and easily. It's so powerful that it will sort lists alphabetically or numerically in a flash and print them out as labels or tables.

MasterType's Filer, developed by Lizzy Corp., is a time-saving, versatile program with many, many uses, guaranteed to make household record keeping less of a chore.

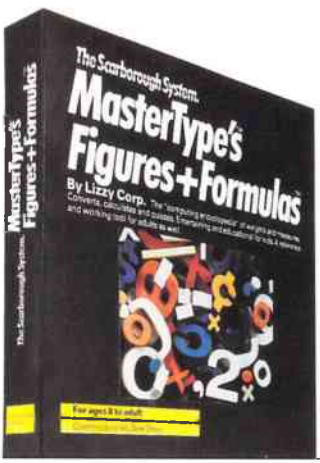


MasterType's™ Figures+Formulas™

A "computing encyclopedia" of weights and measures for the whole family. It's entertaining and educational for kids, and a handy reference tool for adults.

Broaden your children's understanding of measurement systems as the program teaches them to calculate anything — big and small, practical and absurd — in an easy and entertaining way. Adults can convert currencies, adapt recipes, translate metric measures to American standards and more. MasterType's Figures + Formulas converts, calculates and compares anything from centimeters to light years! No more searching for conversions in obscure tables because

MasterType's Figures + Formulas remembers everything instantly!



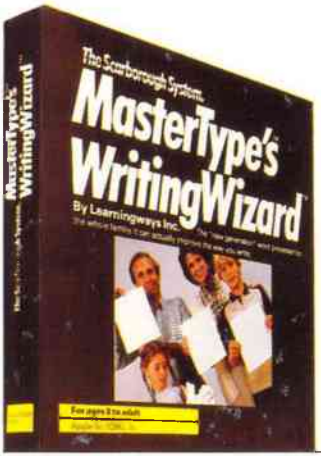
Introduce your children to math and measurement systems in a motivating and fun way with MasterType's Figures + Formulas. The program even includes "flash card" math quizzes for kids! With a few keystrokes, you can quickly test your child's grasp of addition and multiplication. You can print out your own flash cards. And with the "quiz" mode, you can even create customized tests!

MasterType's Figures + Formulas is challenging and fun... and a practical reference and working tool.

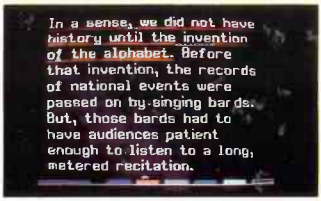
MasterType's™ WritingWizard™

The new generation word processor that makes writing easy for the whole family.

This easy-to-use, full-function word processor and "writing teaching tool"— especially designed for kids — will handle all adult needs as well. Dual windows, a data base and simple correction commands make writing efficiency a breeze. Color highlighting and multiple typefaces challenge kids to write creatively. This program even has a complete tutorial and writing exercises to help the whole family write more effectively.



Windows let you create and follow outlines, or rewrite, organize and experiment with copy from book reports to business plans. A magic key allows you to


In a sense, we did not have history until the invention of the alphabet. Before that invention, the records of national events were passed on by singing bards. But, those bards had to have audiences patient enough to listen to a long, metered recitation.

combine frequently used phrases or commands into a single keystroke for genuine ease of use. Six glowing colors entice kids to edit, erase or move copy in a totally unique way. You can use color to spotlight misspellings for later correction and to highlight or isolate text for selective printing.

MasterType's Writing Wizard makes writing fun and can help everyone write better. It's the easiest, friendliest word processor you'll ever meet.

Your Personal Net Worth™

The program that manages your family's most important money matters:

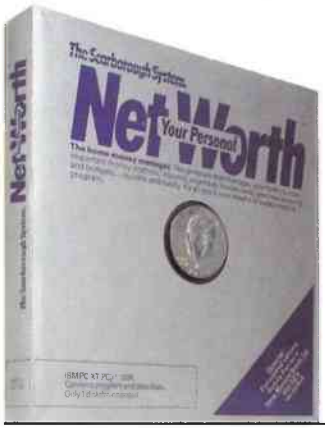
With lightning speed and no confusing accounting terms, Your Personal Net Worth lets you manage, track and organize everything you need to know or do about your money matters... and shows you how to budget, borrow or invest effectively.

Your Personal Net Worth makes organizing and handling every detail about your home finances simple and time-saving. You can set up a budget (with as many as 350 categories), and compare your actual income and expenses to the budget.

Your Personal Net Worth records all your banking and credit card transactions, and saves valuable time by reconciling statements instantly. (Checks may be printed too!) An up-to-date record of your net worth (your personal "balance sheet") is available at any time and the software will never let you forget a tax-deductible item.

Your Personal Net Worth tracks all of your stock transactions; it documents all household valuables, collectibles and important papers for insurance and other purposes. You may record their locations, too.

All important financial reports can be displayed or printed. To make your money work harder, the program will analyze loans or compute interest on savings to find the deal that's best for you.



income, expenses, investments, personal property and budgets... quickly and easily.

Your Personal Net Worth establishes a benchmark for home financial software. Documentation is well illustrated, in simple English and indexed for easy use. Special help screens are available at all times. The only commands you'll need to learn are the arrow keys. Your Personal Net Worth even has sample household accounts that can be quickly adapted to your own household. Your Personal Net Worth is simply the most sophisticated, yet easy-to-use cash management program available.

INCOME STATEMENT
MAY
YEAR TO DATE ACT YR BUDGET
AC DESC ACTUALS BUDGET VAR%
INCOME ACCOUNTS
15 SALARY 13,422.50 13,422.50 00
03 INTEREST 337.46 320.00 12
05 DIVIDENDS 228.72 500.00 -54
01 ALIMONY 1,000.00 1,500.00 -33
INCOME TOTAL 14,988.68 15,742.50 05

Included with Your Personal Net Worth is an excerpted copy of Sylvia Porter's "New Money Book For The 80's"... a handy guide to getting the most value for your dollar. A shiny new silver dollar on the package emphasizes that point.

If you've ever thought about putting your money to work more effectively, Your Personal Net Worth will prove to be the easiest way to make sense of your family's finances.

Build a Book™ About You

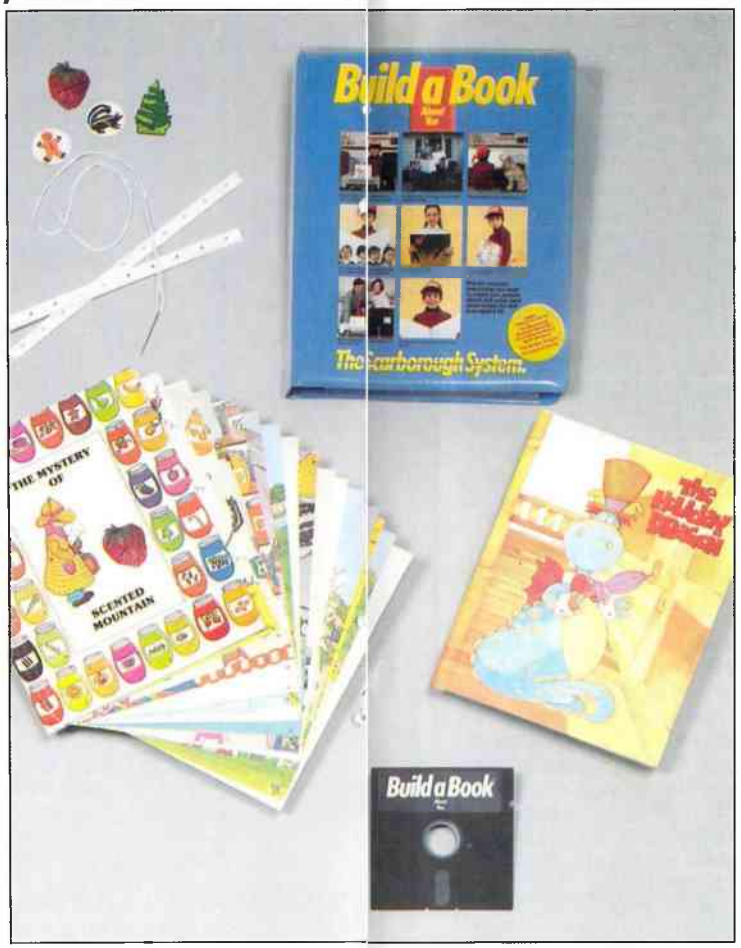
Create personalized children's books. Fun for the entire family to make.

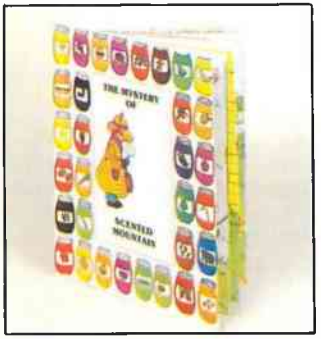
Unique gift idea. Educational for kids to read.

With only a few keystrokes you can create a personalized adventure storybook incorporating the name, address, pet, school, and friends of a special child. Build a Book About You brings children's fantasies to life by making them the central characters in these remarkable stories. Everything you need to print and bind two storybooks is included: two colorful illustrated page sets (32 pages

each), two durable oversized hard covers, binding materials and a software disk with several stories. Build a Book About You is of superior quality compared to most ordinary children's books and is a great family activity.

Build a Book About You encourages children to read more frequently and to enjoy the learning experience by stimulating their interest in a story in which





they play a prominent role. Research shows that personalized books are read 20 times more often than an ordinary children's book. What a great way to improve a child's vocabulary and cognitive reading skills!

Re-use your disk time and time again with replacement books available from your retailer or direct from Scarborough. You can create each of the storybooks personalized for as many different children as you please.

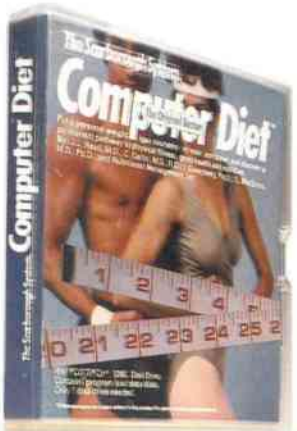
Build a Book About You is a perfect gift for children on any occasion; and the whole family will enjoy creating it.

Computer Diet™
The Original Boston

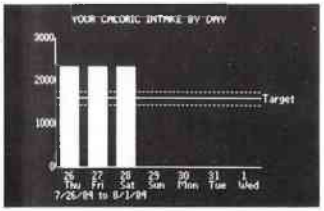
Put a personal weight loss counselor in your computer to make life-long weight reduction and nutritional planning fun and easy!

A remarkable technological breakthrough now makes losing weight highly effective and enjoyable. The Original Boston Computer Diet plans and monitors a specific diet tailored to each user's individual needs and lifestyle, encourages positive behavioral changes, and promotes long-term maintenance of weight loss. Developed by a renowned team of doctors, computer specialists, psychologists and nutritionists, The Original Boston Computer Diet is the proven, permanent pathway to physical fitness, good health and nutrition.

The Original Boston Computer Diet assists you in all these ways in less time than you would spend on a coffee break. By exploring your physical attributes, personal lifestyle and emotional history, The Original Boston Computer Diet's computer counselor automatically takes into account your eating and exercise habits to establish a completely customized weight reduction plan. Day by day, The Original Boston Computer Diet's computer counselor helps set realistic goals, suggests well-balanced meal plans, analyzes your nutritional requirements and monitors your progress with detailed charts and feedback. You can even choose your personal computer counselor's personality (from sweet to stern) depending on your mood and the personality with which you feel most compatible.



The Original Boston Computer Diet goes beyond just automatically counting calories by also taking into account the nutritional value of everything you eat. It then uses that information to recommend well-balanced meals. Reporting food intake is fast and easy with the on-line data base containing 99% of the foods eaten by Americans. You can even add up to 300 additional foods if by slight chance your favorites are not already in the program. By automatically organizing your food intake into various food groups (fats, proteins, starches, dairy products, fruits and vegetables) The Original Boston Computer Diet tracks and graphs your nutritional intake to help you understand your computer counselor's recommendations. No other weight loss method (with the exception of visits to an expensive private nutritionist or doctor) could provide this kind of personalized attention.



When you reach your goal, The Original Boston Computer Diet leaves you on a maintenance program to carry you healthfully and safely into the future.

To supplement the use of the program, an extensive series of optional readings is included in the product.

The Original Boston Computer Diet has been designed for people with weight loss problems of 10 to 40 pounds.

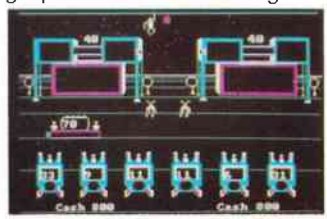
The Original Boston Computer Diet was developed by a team of experts in their respective fields: J.L. Read, M.D.; C. Carlin, M.S., R.D.; I. Greenberg, Ph.D.; G. Blackburn, M.D., Ph.D.; and Nutritional Management, Inc.

Run for the Money™

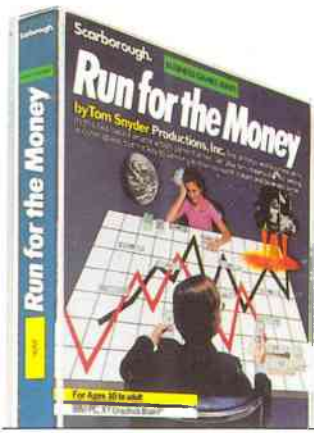
Learn to pursue profits in the real world as you escape from an alien planet.

Here's an excitingly different, action-packed game of strategy for two players created by best-selling author Tom Snyder. Based on economic models prepared by an MIT professor, it challenges, stimulates and motivates both the business tycoon and the junior achiever. Pit pet business theories against those of a friend or challenge the computer. Either way, you'll have fun as you increase the skills necessary to compete in today's marketplace.

Run for the Money ingeniously blends the excitement of popular board games with the fast action of electronic arcade games. Strategy replaces the uncertainty of a spin of the wheel or a roll of the dice. Spreadsheets, projections and the player's own marketing strategies are blended with colorful graphics and fast moving



animation. The game has several levels of difficulty that never let enthusiasm subside. Judgments made on advertising expenses, raw materials costs, and selling price result in a challenging, fun-filled competition that rewards sound business principles and skills... a game to be enjoyed time and again by children and adults.

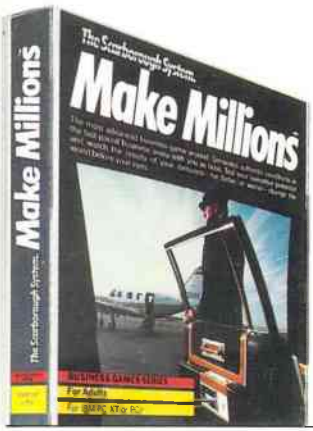


Make Millions™

The executive suite adventure that lets you experience the power of the Chairman of the Board.

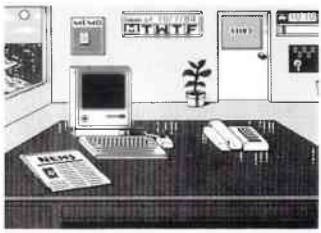
Build a dynamic business empire with this ingenious strategy game. Make Millions transports you to the corporate world of high finance with an adventure game format that tests your entrepreneurial spirit and dares you to risk your fortune in empire building. You must cope with changing economic conditions and unsettling labor relations.

While you are growing your business, of course, the competition is also growing, bidding against you for those scarce resources needed to manufacture quality products.



Can you make the right management decisions in manufacturing, inventory, pricing and selling to make your company's stock price the highest in the market?

Make Millions is a simulation game to be enjoyed



and pondered on several levels of difficulty. It provides the aspiring capitalist with all the management tools: ticker tapes, newspapers, market research spreadsheets, data bases and business consultants. Your strategy could be the road to bankruptcy or set you on the path to millions. Have fun while learning about business and finance from the inside.

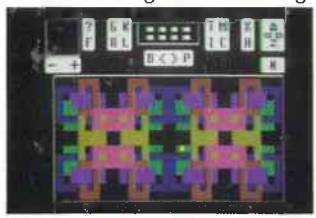
The author, Tom Snyder, has developed a superb learning experience disguised as a game to teach the realities of business economics.

PatternMaker™

The art construction set that builds dazzling patterns, challenges artistic endeavors and effectively teaches symmetry, color and design.

PatternMaker lets you and your child develop an eye for the beauty of symmetry that is harbored in the masterpieces of architecture and art. Through your personal computer this exciting program will transport you into a beautiful world of color and design. At the touch of a key, you can create a pattern. Touch another key and you've added color. Then rotate, expand, contract or duplicate your designs. Almost like magic, PatternMaker fills your screen with the imaginative appeal of ancient tapestries, mosaic tiles or Mondrian-like paintings.

If you wish, your patterns may be stored on disk for future editing or recoloring.



You and your child can experiment with any of the charming patterns that are included in the disk's library. For more learning fun, you can even animate your patterns.

Learningways, Inc., the program's developer, has prepared an illustrated users manual that includes a history of design and symmetry, plus many activities for children and adults.

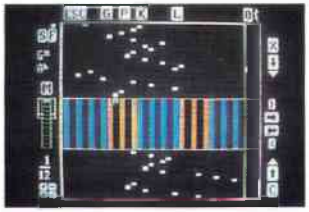
Songwriter™

Makes music education fun. Press a key to listen, press a key to record, and presto... you've started your own musical composition without knowing musical notation.

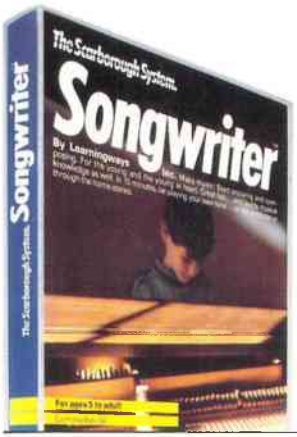
Children and adults will enjoy this remarkable program that makes playing with music a real learning experience.

Songwriter challenges and stirs your creativity while helping you or your child progress from Chopsticks to Chopin almost effortlessly. Train your ear as you blend note after note into a composition you'll be proud to save on a disk. Included is a library of 28 songs from Row, Row, Row Your Boat to a Bach prelude. You even can edit these melodies by deleting or changing notes. Songwriter turns your computer into a "word processor for music."

Art Bardige and Sam Wantman, the creators of the program, have enhanced



the software with colorful graphics and on-screen "help" functions that guide you across the keyboard. The library of children's and classical songs may be played through the computer or a home stereo. We've included a stereo connector cable in the package along with a detailed manual containing educational material and a host of activities to entertain, provoke and challenge you and your child's musical creativity again and again. Songwriter is musical knowledge and musical fun.



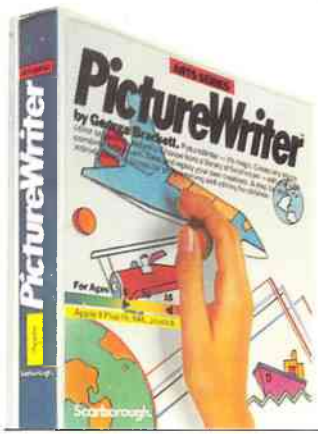
PictureWriter™

Makes computer drawing fun. The best way ever to build and sharpen a child's visual skills.

Here's a program that lets your child jump right into the world of computer graphics and, at the same time, learn the step-by-step principles of computer programming. Creativity is challenged continually with the use of the computer keyboard and a joystick. Once drawn, pictures can be changed in design or shape, filled in with glowing colors from the on-screen palette, or saved on disk to be redrawn or recolored.

The PictureWriter disk has a library of interesting pictures that invite and encourage experimentation by the child. As they perform these almost magical alterations, children learn how to predict the sequences required for the computer to deliver a desired outcome. From that learning experience, it's a short step to

programming completely original compositions. Subtly, the child has developed a familiarity with computer programming. George Brackett created the program to be used with a joystick or Koala Pad.™



The reviews—
The experts talk about Scarborough software

New Improved MasterType

"It is hard to imagine a more clever way to teach touch typing."

Family Computing, March 1984

MasterType's Filer

"...provides real value for your dollar and lacks no significant feature. You would be hard pressed to find these bonuses in any other software program, even those like PFS:File, which costs more than twice as much..."

InfoWorld, June 4, 1984

Run for the Money

"...is in the great tradition of Monopoly..."

Publishers Weekly, April 20, 1984

Your Personal Net Worth

"This non-business money-management program has much going for it. Menu selections throughout make it easy to use. It is also jargon-free for the novice user and yet comprehensive enough to contain functions for tax planning, property inventories and investment transactions."

Personal Computing, October 1984

The Scarborough System.

Software Availability Chart.

		Apple	Macintosh	Atari	Commodore 64	IBM PC/PCjr
MASTERTYPE	New Improved MasterType	Disk	Disk	Disk or Cartridge	Disk or Cartridge	Disk
	MasterType's Writing Wizard	Disk*			Disk	
	MasterType's Figures + Formulas	Disk			Disk	
	MasterType's Filer	Disk		Disk	Disk	Disk
PRODUCTIVITY	Your Personal Net Worth	Disk		Disk	Disk	Disk*
	The Original Boston Computer Diet	Disk			Disk	Disk*
EDUCATION	Songwriter	Disk		Disk	Disk	Disk
	PatternMaker	Disk				
	PictureWriter	Disk				
	Make Millions		Disk			
	Run for the Money	Disk	Disk	Disk	Disk	Disk
	Build a Book About You	Disk			Disk	Disk

*Requires 128K memory.

Apple, Atari, IBM PC and PCjr, and Commodore 64 are registered trademarks of Apple Computer, Inc., Atari, Inc., International Business Machines Corp., and Commodore Electronics, Limited, respectively.

The Scarborough System.

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